

RELIABLE
CRITICAL
MESSAGING

IMPROVED
STAFF TO STAFF
COMMUNICATIONS

ACCOUNTABILITY
REAL-TIME REPORTS
AND ARCHIVES

Communicating Across Healthcare Real Time Reporting & On Demand Collaboration

For healthcare teams where every moment is precious, the Zipit Enterprise Critical Messaging Solution™ ensures that messages are delivered, recorded and archived...within seconds wherever you are.

Hospitals are fast moving environments with mobile people who need to receive critical information, make quick decisions, and collaborate with team members in a wide variety of clinical settings.

The highly collaborative nature of a clinical team makes secure mobile solutions essential to meet the intense demands being placed on healthcare organizations today. The need to improve patient care, safety, and satisfaction, while increasing efficiency and productivity is essential. Selecting the appropriate strategic investments for these critical communication demands requires an understanding of their reliability, performance, accountability, security and cost. With the evolution of wireless technology and cloud-based infrastructure, the Zipit Enterprise Critical Messaging Solution delivers the compliant, reliable, cost effective tool you need to communicate across your enterprise.

Zipit Now™ TS with Zipit RAP™ portal and Verizon Wireless means:

- Improved Nurse to Nurse, CCU, OR, ED and other interdisciplinary communication
- Code Team Activation – STEMI, Stroke, Mental Health...Any Call to Action Team
- Accountability from support services like Nutrition, Biomedical Engineering, Transport and Environmental Services
- End-to-End Security to support HIPAA compliance requirements

This is WHY messaging MATTERS

Transformation of clinical initiatives by removing waste, delay and rework through improved, real-time communication between interdisciplinary teams includes but isn't limited to reducing D2B times, expediting receipt of time sensitive patient information, lowering meal replacement times, and speeding up bed turn over. The Zipit solution has measurable and immediate impact on Patient Care, Safety and Satisfaction, while increasing Staff Efficiency, Productivity and Morale.

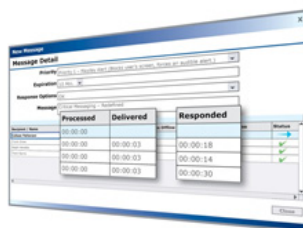
Enterprise Critical Messaging Solution™



Zipit Now TS
Wi-Fi & 3G Mobile Device



Zipit Confirm
iOS & Android Application



Zipit RAP
Cloud-Based Service

Reliable Critical Messaging

Don't be left wondering if your message was delivered. Unreliable pages are a thing of the past. Zipit provides a critical messaging system designed to replace outdated pagers with reliable, innovative cloud based technology.

The Zipit Now TS is a handheld, 3G and Wi-Fi capable communication device specifically designed for messaging. The Zipit RAP (Remote Administration Portal) is an online portal that allows administrators to manage communication functionality, simplify deployment and control platform administration. This solution enables secure and reliable two-way messaging using an SSLv3, 256 bit AES, transport layer security (TLS)-encrypted channel. It provides delivery confirmation, read receipt, priority-based messaging and alert overrides, helping to ensure reliable delivery with full traceability and accountability.

Users can categorize messages with different alert levels – **Mayday Alert, High Priority, Normal Priority and Mailbox Alert.** From the secure portal, users can deploy messages to unlimited groups and update all devices in the field at any time.

A single message can be sent to 10,000 users in less than 30 seconds.*

In the event of lost devices, administrators can help locate missing devices, lock devices or remotely wipe them. If a user simply leaves their device at home, they need only log in to a wiped device and it is automatically configured for that user. Unread messages are retransmitted to the new device and all contacts and settings are restored. The solution requires no need for server or network installation.

Save Time, Decrease Code Team Activation Under HIPAA Compliance

So engage your team, through multiple channels:

- Page from Zipit RAP
- Call to page the team
- Email to page the team
- Securely chat with the team

Features:

- Reporting
- Vibrate or Tone
- Continuous Alert
- Full Device Control – lock, wipe...
- Password Protection
- No CAP codes
- Z Text (SMS)
- Robust
- Secure Cloud-Based, hosted solution with nothing to install



"I'm sold on the Zipit solution. The information provided to us on the Zipit RAP is amazing. It will hold all of us to a level of accountability that hasn't been there before."

Ty Knox

Former CIO at St. Francis Healthcare

Real-time Reporting & Accountability

Priority ▼

Expiration ▼

Response Options ▼

Message

"Zipit customized the Grab the Baton workflow to better fit our Mayday needs for our nursing, Radiology and Respiratory teams. All priority messages are sent this way!"

Patti Davis, MBA, ACHE

Project Manager
Baptist Easley Hospital

6 Records							
Recipient / Name	Network	Processed	Delivered	Device Offline Delay	Responded	Response	Status
Colleen Patterson	C12	00:00:00	00:00:02		00:00:17	Never	✓
Dan Heredia	Test Open Network	00:00:00	00:01:11	00:01:09	00:01:19	5 minutes	✓
Frank Greer	C12	00:00:00	00:00:03		00:00:15	15 minutes	✓
Ralph Heredia	Power Off	00:00:00					➡
Ralph HerediaSMS	N/A	00:00:00	N/A	N/A	N/A	N/A	✓
Brian Cornelious	cellular	00:00:00	00:00:02		00:00:05	60 minutes	✓

User status

Sent time

Delivery verification

Offline notification

Read receipt

Response

Your success and your patient's care are based on saving TIME and making critical decisions faster!

www.zipitwireless.com

