



RELIABLE  
CRITICAL  
MESSAGING

IMPROVED  
STAFF TO STAFF  
COMMUNICATIONS

ACCOUNTABILITY  
REAL-TIME REPORTS  
AND ARCHIVES

## Communicating Across Enterprises: Real-Time, Secure Messaging & Reporting

Pagers are losing their support infrastructure and lack accountability. Texting doesn't communicate urgency and message delivery isn't guaranteed. Radio systems are too conversational and cost precious time. These are common problems for any organizations that have critical communication needs.

**Organizations** that need to make critical decisions and rely on time-sensitive information need to ensure messages get sent, delivered, and acknowledged in record time. This applies whether the message is an emergency dispatch to a first responder, a line down alarm at a plant, or a lockdown notification from a school superintendent.

Leveraging our experience in critical communications workflows, best-in-class technology, unique hand held devices, and iOS and Android mobile applications, Zipit provides two-way communication that is reliable, secure, and applicable to any industry.

### Implementing the Zipit Enterprise Critical Messaging Solution means:

- Secure and simplified communication between staff with two-way paging and encrypted texting
- Enhanced rapid response for any call-to-action team with message automation/escalation features
- Streamlined operations with user/device management, message archives, and detailed reports
- Interoperability through seamless integration with existing alarm, CAD, and management systems

### This is WHY messaging MATTERS

Through improved, real-time communication, organizational metrics like D2B and chute times, critical responses to emergencies, and daily processes are transformed. The Zipit solution has measurable and immediate impact on response times, while increasing staff productivity and organizational efficiency.

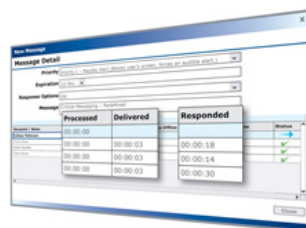
### Enterprise Critical Messaging Solution™



Zipit Now TS  
Wi-Fi & 3G Mobile Device



Zipit Confirm  
iOS & Android Application



Zipit RAP  
Cloud-Based Service

## An all-encompassing solution

Zipit provides a critical messaging system that while commonly replacing aging pager technologies, provides organizations with much more communication capability than a simple pager. Zipit's solution includes unique hand held devices, iOS and Android mobile applications, and a highly encrypted cloud-based administration portal that enable teams to communicate with each other by secure texting, priority messaging (pages), and message dispatch.

The **Zipit Now TS** is a handheld, 3G and Wi-Fi capable dedicated messaging device. **Zipit Confirm** converts any iOS or Android device into a critical messaging platform. The **Zipit RAP** (Remote Administration Portal) is an online portal that allows administrators to manage communication functionality, simplify deployment and control platform administration. The solution enables secure and reliable two-way messaging using an SSLv3, 256 bit AES, transport layer security (TLS)-encrypted channel. It provides delivery confirmation, read receipt, priority-based messaging and alert overrides, helping to ensure reliable delivery with full traceability and accountability.

Users can categorize messages with different alert levels – **Mayday Alert, High Priority, Normal Priority and Mailbox Alert**. From the secure portal, users can deploy messages to unlimited groups and update all devices in the field at any time.

A single message can be sent to 10,000 users in less than 30 seconds.\*

In the event of lost devices, administrators can lock or remotely wipe them. The solution requires no need for server or network installation.

## Real-time Reporting & Accountability

**Priority** 
  
**Expiration** 
  
**Response Options** 
  
**Message**

							6 Records
Recipient / Name	Network	Processed	Delivered	Device Offline Delay	Responded	Response	Status
Colleen Patterson	C12	00:00:00	00:00:02		00:00:17	Never	✓
Dan Heredia	Home Wi-Fi	00:00:00	00:01:11	00:01:09	00:01:19	5 minutes	✓
Frank Greer	Company Wi-Fi	00:00:00	00:00:03		00:00:15	15 minutes	✓
Ralph Heredia	Power Off	00:00:00					➔
Ralph HerediaSMS	N/A	00:00:00	N/A	N/A	N/A	N/A	✓
Brian Cornelious	cellular	00:00:00	00:00:02		00:00:05	60 minutes	✓

User status

Sent time

Delivery verification

Offline notification

Read receipt

Response

Your success is based on saving TIME and making critical decisions faster!

[www.zipitwireless.com](http://www.zipitwireless.com)



## Increase Accountability, Decrease Response Time - Securely

So engage your team, through multiple channels:

- Page from a computer, smartphone, or dedicated device
- Call to page the team
- Email to page the team
- Securely chat

Features:

- Reporting
- Vibrate or Tone
- Continuous Alert
- Full Device Control – lock, wipe...
- Password Protection
- Message automation & escalation features
- No CAP codes
- Z Text (SMS)
- Secure Cloud-Based, hosted solution with nothing to install
- Integration with existing CAD, alarm, and management systems

"I'm sold on the Zipit solution. The information provided to us on the Zipit RAP is amazing. It will hold all of us to a level of accountability that hasn't been there before."

**Ty Knox**

Former CIO at St. Francis Healthcare

"Because it is loud enough to be heard through all of the excessive noises inside the plant, the Zipit solution has helped us reduce our reaction time to a line down condition!"

**Brandi Welling**

Administrative Asst. to Plant Manager  
LiDestri Foods, Inc