

# Zipit IoT Platform

*Zipit's proven IoT platform has been deployed by over 500 U.S. and international enterprises to reduce operational costs, improve custom experience and create new sources of revenue.*

*With device connectivity, a scalable cloud infrastructure, server and mobile applications, carrier access and more, Zipit's comprehensive platform provides the critical elements to get your innovative products to market, faster.*



## DEVICE COMMUNICATION

Patented & commercially proven code since 2004. Zipit's Device First™ approach and Wireless Aware™ communications protocols enable you to scale between 8 bit - 32 bit micros, while securing your devices from hacking & "Botnet" events.



## SOLUTION-FOCUSED IMPLEMENTATION

Device, cloud, and smart phone interfaces for full control and management. Customer and OEM support portals. Cradle to grave support and intuitive Out-of-Box UI design. Full business logic and rules implementation.



## PROVISIONING & BILLING

Zipit provides unique business logic support - from traditional to stadium flexibility and from single device to family shared plans. Take advantage of seamless Wi-Fi and cellular connectivity - with support for both domestic & international carriers.



## CRITICAL MESSAGING

Zipit's patented critical messaging technology has been deployed in hundreds of enterprises since 2011.

Prioritized messaging enforces user behavior and rises above other notifications using unique auditory and visual cues. Sophisticated Smart Message™ orchestrations auto-escalate, auto-route, and re-initiate important communications.



## SERVER INFRASTRUCTURE

Our infrastructure has been vetted commercially and by the Department of Defense to ensure strict security. All data is encrypted at rest and in transit. Real-time monitoring and alert systems ensure constant uptime.

In addition, we help you to seamlessly scale from single cloud to dedicated infrastructure as your business grows.



## BUSINESS ANALYTICS

Solution-based analytics provide you with detailed insights into devices, servers, and business logic.

We enable you to dig in to performance-driven metrics and data - as well as Customer Support analytics to help you provide top-notch service.



For more information on our Internet of Things solutions, visit our website: [zipitwireless.com](http://zipitwireless.com) or contact us at 864-451-5500.