Zipit® RAP[™] - No Compromise Accountability

RAISE ACCOUNTABILITY LEVELS TO NEW HEIGHTS USING THE ZIPIT REMOTE ADMINISTRATION PORTAL

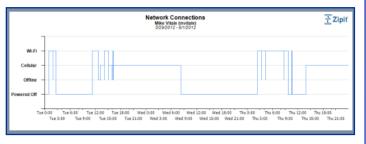
Zipit RAP, the **primary component** of the Enterprise Critical Messaging SolutionTM, provides unparalleled detail and insight to enterprises using the Zipit NowTM critical messaging device and the Zipit ConfirmTM mobile application. It's significantly more than just a web-based paging interface. This secure connection into the Zipit Cloud-Based ecosystem enables organizations to **meet HIPAA and HITECH compliance** by providing a detailed view into important items like message delivery status and overall device status like no other solution can.

Designed for those organizations that require **more than just basic alert and delivery confirmation**, the Zipit RAP **removes uncertainty** by providing critical dispatching features, extensive user/device controls, detailed logging of all communication and remote management of Zipit enabled devices. With the Zipit RAP, you will have complete knowledge of your users, Zipit devices/apps and all communications.

New Message						Х							
Message Deta	il												
Priorit	Priority 1 – Mayday Ale	ert (Blocks user's screen	, forces an	audible alert.)	r -								
Expiratio	10 Min. 🔻												
Response Option	ISOK				,								
Messag	Message Critical Messaging – Redefined												
	Processed	Delivered		Responded									
Recipient / Name	00:00:00		e Offline		se	Status							
Colleen Patterson Frank Greer Ralph Heredia	00:00:00	00:00:03		00:00:18									
Trent Norris	00:00:00	00:00:03		00:00:14		~							
	00:00:00	00:00:03		00:00:30									
4						*							
						Close							

ELEVATED ACCOUNTABILITY

With the Zipit RAP, **accountability is held to the highest level** because of the intimate knowledge of the purposely-built Zipit Now critical messaging device.



The ability to know if a person's device was actually off at the time of a crisis can make all of the difference in holding people responsible

for their actions. Using Zipit RAP is the ONLY way to truly validate the excuse "I did not get the page".

The PERFECT Fit For Your Entire Organization

The Zipit RAP can be configured to provide everything from a single web-based paging screen to a full, no-compromise **Mobile Device & Application Management** portal, allowing organizations to customize the Zipit solution to best meet their needs and requirements. This includes but is not limited to — **remote control of Zipit device and Zipit Confirm mobile application features, Wipe, Lock, Contact Blocking, and Password Enforcement.** The Zipit RAP can be used with ANY current browser on a PC, MAC or tablet. The Zipit RAP can be configured to **provide role based administration** facilitating department level and/or even location level administration rights with appropriate levels of security, authorization and access to specific details.



CRITICAL DECISIONS MADE IN SECONDS at time of crisis, not minutes later! What is the impact of waiting precious minutes, only to conclude 10 minutes later, that the person you are trying to contact may have never received the message? How would your reaction time to a critical event change based on knowing, immediately within seconds and not minutes later, that there is no way that the person you are trying to contact will receive the message because their device is powered off? Say goodbye to "Page and Pray".

	Priority	Priority 1 - Mayday Alert (Blocks user's screen, forces an audible alert.) 💌												
	Expiration	10 min 💌	10 min 💌											
Respo	onse Options	1 minute 5 min	1 minute 5 minutes 15 minutes 60 minutes Never 🔹											
	Message	multiple car col. hwy 85. What is your ETA?												
						-	1	6 rei	ords					
Recipient / Name	Netv	vork	Processed	Delivered	Device Offline Delay	Responded	Response	Statu	5					
Colleen Patterson	C12		00:00:00	00:00:02		00:00:17	Never	4	~					
Dan Heredia	Test	Open Network	00:00:00	00:01:11	00:01:09	00:01:19	5 minutes	4						
Frank Greer	C12		00:00:00	00:00:03		00:00:15	15 minutes	4						
Ralph Heredia	Powe	er Off	00:00:00					+						
Ralph HerediaSMS	N/A		00:00:00	N/A	N/A	N/A	N/A	4						
Trent Norris	C12		00:00:00	00:00:02		00:00:05	60 minutes	4						
		^	•	•		+								
	U	ser status	Sent time	Delivery verification	Offline notification	Read receipt	Response							

The Zipit RAP is the ONLY console that provides this level of information, when combined with the purposely designed Zipit Now device. Your reaction to a critical event is judged by what you do at the time of the event, versus hoping they got it and being wrong!

During a crisis, immediately **knowing the state of the**

device and message status, puts the complete power in your hands to contact an alternate person with no delays.

Mobile Device Management = Complete Security and Control With the Zipit RAP, you are in control. Control of your security, control of your users, and control of features.

The ability to lock and wipe devices, or close down appropriate communications paths for select users provides dynamic control over users and who they can communicate with.

Unlimited Integration with NO COMPROMISE IN ACCOUNTABILITY

alph Here				Lock Device Unlock Device Wipe Device								
zipit Now	Role	 Active 		Device is unlocked Push Update								
ser Properties												
Username	rheredia		Billing Code				Dialup PIN	2740				
Password	•••••	Zipit		Em	ail2Page Address 1	heredia-ve	erizon@dem	o.zipit-now.con				
-Card Properti	es											
Title	VP Bus Dev		Department	Zipit		Office Phone	Office Phone 8644515510					
First Name	Ralph		Location				Mobile Phone					
Last Name/ Function	Heredia		Custom 1				Home Phone					
	Bus Dev		Custom 2				Other Phone	r Phone				
evice Settings												
V	Enable 2Text (347) 896-6604		1	Allow	Personal Contacts			Enable Vo	IP			
	Require Password After Timeout			Lock .	Address Book							
evice Status												
Serial Numbe	er Z1117400138	ESN	0x60CF47A6		IP Addres	s 75.246.237.1	23 R	eset Code	d07			
oftware Versio	n 01.02.GA.15.7146	Current Network	cellular		Date Activate	d 6/2/2011 1:2	3:20 PM	MDN	47021446	45		

The Zipit RAP is your gateway to **interoperability with ALL of your existing systems**. Unlike other companies that charge for console access, or third party interfaces, your Zipit RAP and connections using WCTP, SMTP, or even a standard phone line are **included at no additional cost with your Zipit deployment**.

Message Details											Better yet, se-				
Sent By:	Sent By: Call2Page Sent: 08/16/12 05:07 PM Priority: Priority 3 - Normal Priority Expiration: 08/16/12 06:07 PM (1 hour)												curely recording every page, user-		
Message:	tessage: Numeric page: 911 from (864)451-5500:"ZIPIT"										to-user conver- sation and even				
Recipien Ralph Her		e 7	User Type Zipit Now	7	Network cellular	Y	Processed 00:00:00	Delivered 00:00:04	7	Device Offline Delay	7 Res	Filter		• s	tracing phone calls that come in using the
															Call2Page feature

question or have any doubt about what really transpired.

The Zipit RAP—Raise accountability to a whole new level.

means you never

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